

International Business and Management MSc



www.dmu.ac.ae



Why choose De Montfort University

Founded in 1870, De Montfort University (DMU) Leicester has grown into a global institution with 26,000 students and 2,600 staff. Our passionate and enthusiastic lecturers have excelled in the National Teaching Fellowship awards – the most prestigious awards for excellence in higher education. Our academics have industry experience, and our researchers have made a real difference in people's lives.

Our courses embed employability in their curriculum, and our research feeds into students' learning. DMU Leicester has been ranked in the top 20 universities for graduate prospects in The Sunday Times Good University Guide 2020. Previous DMU graduates have gone on to win Oscars and work with organisations such as the BBC, HSBC, Nike, BMW and the NHS. At DMU Dubai, we welcome students from all backgrounds and are proud to offer the perfect combination of award-winning teaching, excellent facilities and a fantastic student experience.

Schools and Departments

All De Montfort University (DMU) students belong to one of our four faculties. Each faculty delivers a wide range of courses to students, oversees world-changing research, and fosters enviable commercial links that inform our teaching and ensure DMU courses are relevant to modern employers.

The Faculty of Business and Law delivers a wide range of undergraduate and postgraduate courses, including accounting, law, politics, marketing and business studies, designed with employability in mind.

Education 2030

We want to ensure you have the best learning experience possible and a supportive and nurturing learning community. That's why we're introducing a new block model for delivering the majority of our courses, known as Education 2030. This means a more simplified timetable where you will study one subject at a time instead of several at once. You will have more time to engage with your learning and get to know the teaching team and course mates. You will receive faster feedback through more regular assessment, and have a better study-life balance to enjoy other important aspects of university life.

Course overview

This course will enhance your understanding of core business knowledge and develop your ability to identify and manage essential issues relevant to international businesses.

You will learn to examine international businesses critically, gain an understanding of why and how firms go international and learn to create successful strategies for international expansion for companies through modules such as International Business Strategy as well as Operations and Supply Chain Management.

Further modules, such as Leadership and Change Management and Critical Management and Organisation Studies, will deepen your understanding of key topics and themes within management, especially in the context of an uncertain and increasingly globalised world of international business.

Key features

- Tailor the course to your career aspirations – launching a small business or growing an established company – by choosing from various modules.
- Benefit from guest lectures, bringing new dimensions and insights to your learning. The diverse nature of the programme means you provide you an international learning environment.
- Please take advantage of the enterprise environment that offers interactive modules, virtual guest sessions, and collaboration with peers from different organisations and locations. The forum will expand your knowledge and skills in leadership, project management, data analysis, and more. Stay ahead in your career by leveraging the opportunities provided by our learning environment.
- The programme leaders are experienced professionals who ensure students receive a high-quality education. They are readily available to answer any questions or concerns students may have regarding the accreditation process or the course content.
- DMU Dubai students can now benefit from the Industry Advisory Board, which comprises leading experts and professionals at the enterprise level. The board provides valuable insights and guidance to ensure the curriculum remains relevant and current with industry trends and demands.



Teaching and assessments

You will be taught through a combination of workshops, tutorials, practical learning sessions, online resources and formative assessments to ensure all learning styles are acknowledged.

Assessment is a series of portfolio tasks in most modules, including a broad range of assessments, such as essays, reports, exams, MCQs, presentations. Alongside summative feedback, students will be given feedback throughout the programme to develop and improve their knowledge, skills and understanding. Students also have access to a personal tutor for mentoring and signposting for additional needs.

This is a full-time course and in total you should be prepared to devote approximately 2 hours of lectures, 6 hours of workshop and 2 hours of asynchronous activity each week.

Course Award	International Business and Management MSc
Duration and Mode	1 year full-time/2 years part-time
Delivery	Evening
Intake	January/September
Annual Fees	AED 89,250 (including 5% VAT)
Scholarships and flexible payment plans available	

Course modules



More info

Block 1

International Business Strategy

Block 2 Choose one from the below:

Innovation and Technology Management

Operations and Supply Chain Management

Block 3

Critical Management and Organisation Studies

Block 4 Choose one from the below:

Leadership and Change Management

Corporate Sustainability and Business Ethics

Block 5 & 6 Choose one from the below:

Dissertation

Consulting Project

Business Project Simulator

*All modules are indicative and based on the current academic session.

Entry criteria

- Applicants will typically hold an undergraduate degree with a minimum pass of 2:2 or equivalent overseas qualification.
- Professional qualifications deemed to be of equivalent standing will be considered on an individual basis.
- Work experience is not a requirement. However, applications from those without formal qualifications but with significant professional experience in the relevant field will be considered individually.

English requirements

If English language was not the medium of instruction in your previous academic qualification an IELTS score of 6.0 or equivalent when you start the course is essential.

Students with other qualifications may also be considered. Please scan the QR code or contact Admissions Office for details.



Enquire Now



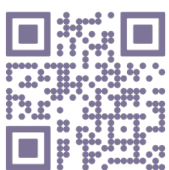
Prof. Katie Normington
Vice-Chancellor
De Montfort University



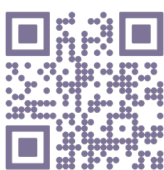
Simon Bradbury
Pro Vice-Chancellor International
De Montfort University



Prof. Michael Gallimore
Head of Campus
De Montfort University Dubai



Career support



Scholarships



Enquire Now

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DMU Dubai Admissions Office is open from
Monday to Saturday 9am to 5pm

www.dmu.ac.ae

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Virtual Tour



International Business and Management Graduate careers

Graduates can look forward to enhancing their existing qualifications and career prospects with a specialist focus on management in an international context. With a deep understanding of global business strategies, you will be able to navigate multicultural environments. Career options include a wide range of functions, especially in multi-national organisations.

